**Privacy Policy**

LAST UPDATED: 2019-02-12

Night out respects your privacy and is committed to helping you understand what data we collect, why we collect it, and what is being done with it. It is crucial to take the time to read the Privacy Policy carefully and by providing any personal information you hereby agree to this Privacy Policy.

1. **Services covered by this Policy**

We currently operate under the Night Out, mobile application, as well as the soon to be website, [www.nightout.ca](http://www.nightout.ca). This Privacy Policy covers your use of the services.

1. **What personal information we collect from you** 
   1. We, Night Out, and affiliated service providers may collect personal information through the Services in the ways discussed by this Policy. This information may include your name, email address, mailing address, birthday, gender, photos, and certification your abilities. We may also receive your personal information from other sources, including public databases, social media platforms (including from people with whom you are friends or are connected to) and from third parties.

You can use our App and visit our Website without providing personal information. However, we will need to collect personal information in order to provide or order a certain service. If you refuse to provide your personal information when required, we may not be able to provide certain services (such as rendering your account as a “verified” user). You may be able to purchase certain features, from Night out, in connection with the Services. If you do so, we may use the personal information we collect to provide services in connection with the purchase. If you submit any personal information relating to other people to us in connection with the Services, you represent that you have the authority to do so and permit us to use the information.

* 1. We may collect the physical location of your device in order to record and publish information on your position and to show the services offered by users close to you. Night Out and it’s service providers may collect this information by, using satellite, cell phone tower or Wi-Fi signals. You may allow or deny such collection and publication of your device’s location, but in doing so it may affect your use of the Services.
  2. We may use any ad you post on Night Out, along with any uploaded data (such as user name and location), for our own advertising purposes, including social media, Facebook ads, newsletters and ads for any media.
  3. We may disclose the personal information we collect from you to our affiliates for the purposes described; to our service providers who provider services as website hosting, payment processing, customer care, email delivery, website hosting, and other services; and to a third party in the event of reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock.
  4. We may use or disclose the personal information we collect from you as we believe necessary or appropriate, including, but not limited to, using and disclosing personal information for the following purposes; to protect people or property, to protect our services, to comply with legal requirements, to respond to legal process or law enforcement requests and to comply with requests from other public and government authorities.
  5. We may aggregate personal information,

1. **Membership and Registration**
   1. To use certain Services you will need to register, either by providing us your e-mail address or your social media account. We may also collect information including phone number, birthday, and gender as well as information about your preferences (such as the method of communication). In case you choose to register using social media account, you authorize us to access and us certain information depending on the privacy settings that you have selected in the social network. Information complied may include basic information ( for example name, email, gender, current city, list of friends, profile picture, etc.) and any other information or activities that you permit the third party social network to share.
   2. We may require you to provide us information such as picture, name and surname etc. This information is required for purposes of making information on the App and website available. You may view the service as a guest but may not access all the features without registering.
2. **Public Information**
   1. Please understand that any information you post on the Services will become public and may be available to other users and the general public. We urge you to be careful when deciding what information to disclose through the services.
   2. Please note that your name, profile picture and other personal information posted will be made public. When participating in the Services, you should exercise discretion as your information may be collected by other users. We are not responsible for protecting such information that you may disclose to third parties through our Services (sending your number to another user through the Service).
3. **Email Newsletters and Push Notifications**

Where it is permitted by law, we may contact you and/or to you via electronic communications, such as email, phone, to inform you of our Services, offers or any commercial content related to the company. If you wish that you do not want to receive any marketing emails you can always unsubscribe – instructions provided in emails. You may receive any administrative communications from Night Out, this may include transaction confirmation, notifications or personal details regarding account activities (password changes, verification, certification, etc), and any important announcements. We may also send you push notifications, if you wish to disable them, you can do so in your device’s settings.

1. **What non personal information is collected**
   1. In many scenarios, we will automatically collect information about your use of the Service. We collect this information to ensure that the Services are functioning well and that the users safety is ensured. We might collect, device information, app usage data, information through cookies, and other aggregated information. This information could include:

* App usage data, the date and time the app on your device accessed our servers and what information as well as files have been uploaded/downloaded to the app based on the device. We may also collect information regarding applications but not the content of such. Any information collected automatically through your browser or device, or through the App when you download and use it. Information regarding the Media Access Control (MAC) address, the computer type as well as device manufacturer and model, language, type and version of the Services you are using.
* The operating system, the domain name of your internet service provider and the path traveled to access the site or app.
* IP address, which will be used for the purposes of calculating usage levels, diagnosing server problems, determining location and administering the services.
  1. Night out may consume cookies and other technology as described.
  2. We may also collect any information you provide non-voluntarily through any means of communication.
  3. We may use and disclose non-personal information for any purpose, except where required under applicable law. We may combine this information with personal information.